Generate New Sales Leads, Provide Real-Time Access to Customers and Empower Your Sales and Marketing Teams

Global Fabric Library (GFL) boosts sales and marketing efforts by providing an online fabric library where Ingredient Brands can showcase their certified products and available inventory. Whether you are a fiber, yarn or fabric supplier, having a Global Fabric Library will automate and empower the sales process for your brand.

Texbase provides Ingredient Brands a link from your existing website to a customized GFL to meet your brand standards. Brands can easily manage who has access to view the library.

Generate Sales Leads

Real-Time Global Visibility

Library Showcases Your Brand

Works While You Sleep

Tracks Visits & Sample Orders

Simple and Advanced Search Options

Customer Centric User Experience

Allow your internal teams, existing customers and new leads to effortlessly search, compare details, create swatch books and order samples.

Sales and Marketing efforts are enhanced by export real-time data with built in reporting to boost your marketing initiatives.

Send weekly summaries of new materials added, additional reports are also automated and delivered to meet your workflow needs.

Summary reports of GFL visits, orders and views are available to all internal users and can sort to contact level the amount of visits, views and sample orders made by mill partners or customers.
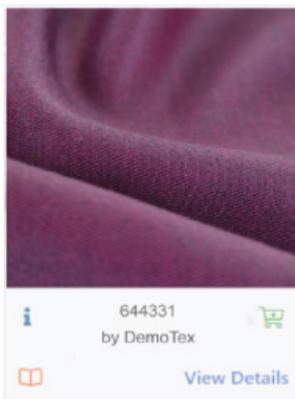
Global Fabric Library Featured Functionality

Texbase makes it easy to provide your clients and prospects an immersive journey through a visual represenion of your online fabric library.

Swatchbook Management
The Texbase user friendly GFL portal allows prospective buyers to create and manage swatch collections. Moving fabrics between swatch books is intuitive and the ability to view the search results helps users easily navigate and review selected fabrics.

Routing for email swatch requests to mill partners and customer account representatives is also easy to configure.

Sales and Marketing Support
Track GFL visits, views and orders, easily export to excel, and empower your sales and marketing teams with specific and timely information to close sales.

Generate Sales Leads
24-hour global access to your certified products for your clients and prospects. Reach smaller companies and start-up brands—creating new leads for your sales funnel.

Robust Search Options
User friendly search tools allow visitors to search by fiber, structure, construction, finished weight, performance variable and vendors. Customers define data they would like displayed on each swatch, including certification.

Reporting
Our library of standard reports provides the option to export data on a regular basis. Weekly summaries for primary contacts at mill partners show customer visits & views for easy communication with vendors.

Customer Orders
Visitors easily place sample orders. Record & manage new orders and route directly to mill partners & account representatives. Send this information to your sales and marketing teams to communicate interest as well as notifying your vendors of the sample orders.

Routing for email swatch requests to mill partners and customer account representatives is also easy to configure.

Texbase Professional Services Available
Though easy to manage internally, Texbase provides professional services support for those who prefer to contract out the processing of library applications or scanning and posting of library items.

About Texbase
Texbase provides compliance, quality and materials management software solutions that power great product experiences. We innovate quality assurance data management, supplier collaboration and product compliance solutions for the apparel, footwear and consumer products industries. Texbase is a pioneer in web based business solutions and collaboration platforms that unite brands, retailers, suppliers and testing labs that trace compliance and quality from raw materials to finished product.

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