

MaterialFirst Is The Exclusive Material Marketplace Built Into Texbase.

MaterialFirst is the first place for brands to look for new materials from current suppliers or find materials from new suppliers that are completely vetted by industry peers. For material providers or ingredient brands, it is the most effective way to market your materials to existing or potential customers.

MaterialFirst consists of curated collections from Texbase suppliers who have agreed to share fabrics and components with our established brand subscribers. Fabric and component details such as sustainability information, certifications, construction, content, and images are easy to import into your material libraries. This new functionality allows you to dynamically import material information directly into your Texbase instance to facilitate further development and eliminate duplicate data entry.

Suppliers and buyers save time, shorten the development cycle and eliminate waste with MaterialFirst.

MaterialFirst

Pre-vetted Fabric & Component Libraries

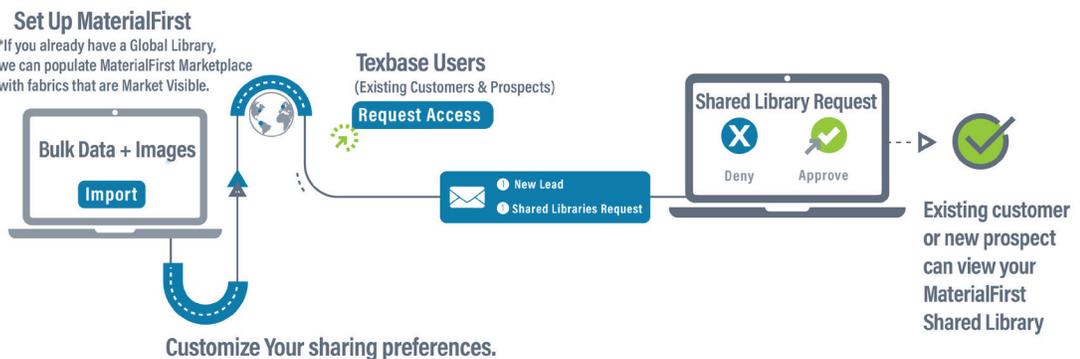
Search by Certification

Reach More Buyers

Customize Sharing Agreements

Create Dashboards of each Shared Library

Speed Development Cycles



Develop from Concept to Finished Product

MaterialFirst utilizes a double opt-in security feature allowing the data provider and the data consumer to both agree to exchange material information before any data is shared. It also allows either company to rescind their commitment to the other company and therefore prevent any further MaterialFirst collaboration.

Streamlined Access to New Materials

MaterialFirst allows both data providers and data consumers to shorten the development cycle. Data consumers can view fabrics and components (including item details) and determine if they would like to request a sample. This reduces the number of samples a data provider needs to ship - saving time, money and eliminating waste.

Featured Functionality

Accelerate Developments

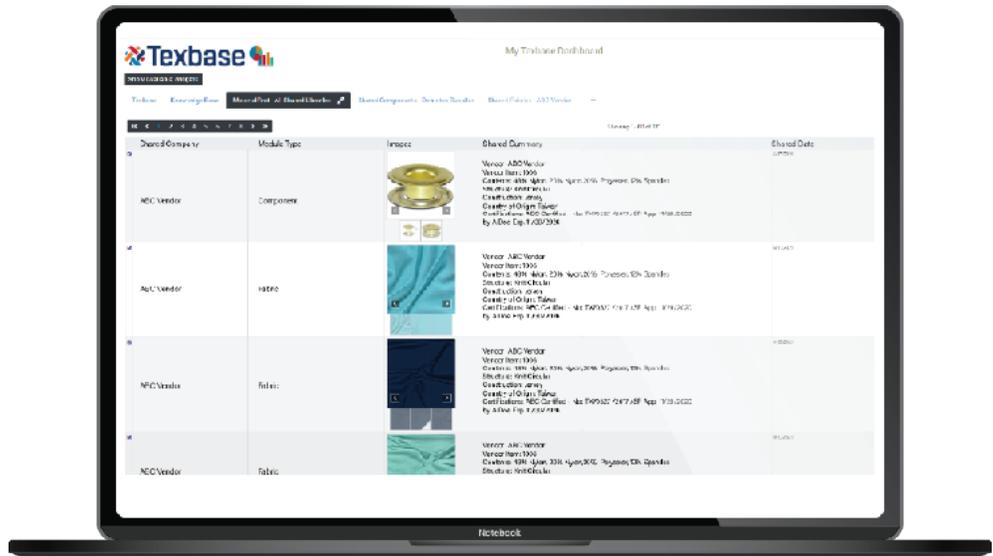
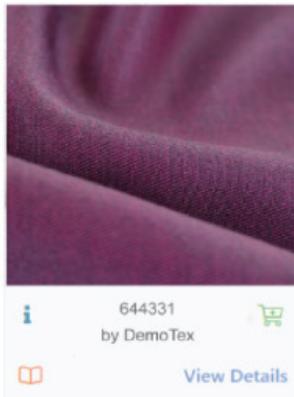
Buyers can dynamically import material information directly into their Texbase libraries to speed development & eliminate dual data entry. Suppliers easily track library requests and imported objects. Easily export to excel and empower your sales and marketing teams with specific and timely information to close sales. Provides 24-hour global access to your certified materials.

Streamlined Access to New Materials

Suppliers can easily share materials to reach new buyers. As a result, brands that have an interest are allowed access to new materials with accurate real-time material data. In addition, MaterialFirst Marketplace will enable suppliers to share with multiple brands and facilitate a more efficient workflow to grow the suppliers' customer base.

Robust Search Options

When visitors access a shared library, they will find user friendly search tools allowing them to search by certification, fiber, structure, construction, finished weight, performance variables and vendors.



Texbase Core Functionality for Suppliers

MaterialFirst includes the robust functionality of Texbase including, Testing, Color, Compliance and Materials management. Suppliers can use Texbase as their system of record for their full material library, lab tests, customer testing specifications and more. MaterialFirst can also be optimized into a full online Global Library that can be accessed from your company website.

About Texbase



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Texbase provides compliance, quality and materials management software solutions that power great product experiences in the apparel, footwear and consumer products industries. Texbase is a pioneer in cloud-based business solutions and collaboration platforms that unite brands, retailers, suppliers and testing labs that trace compliance and quality from raw materials to finished products.