



## CASE STUDY:

### Under Armour Continues to Leverage Texbase to Guarantee Performance



*"Texbase is an important asset throughout our development and production processes because it allows us to communicate through one portal with our vendors and we can access the entire history of our interactions - from Materials to Specs and Testing, Texbase has been a game changer."*

- Lindsey Kern

Senior Manager,  
Materials Analytics & Toolkits  
Footwear, Apparel,  
Accessories

It started with a simple plan to make a superior T-shirt. A shirt that provided compression and wicked perspiration off your skin rather than absorb it. A shirt that worked with your body to regulate temperature and enhance performance.

Under Armour's mission is to make all athletes better through passion, design and the relentless pursuit of innovation. Building the best performance products in the world does not come without challenges and Under Armour recognizes that quality and product integrity is an outcome of an effective materials design, management and production program.

Under Armour has been using Texbase for over 16 years to address business challenges and serve as a foundation on which product is built and managed across the supply chain.

It is critical for Under Armour's material innovation team and internal testing lab to be in constant communication with their global teams and mill partners. Since innovation can only flow as fast as the data that informs their business decisions, Under Armour has also connected directly with their mill partners and third-party labs using Texbase Connect. Now their suppliers and labs input data directly into Texbase, where internal teams have real-time visibility to ensure quality and speed their drive to innovate further.

### Challenge

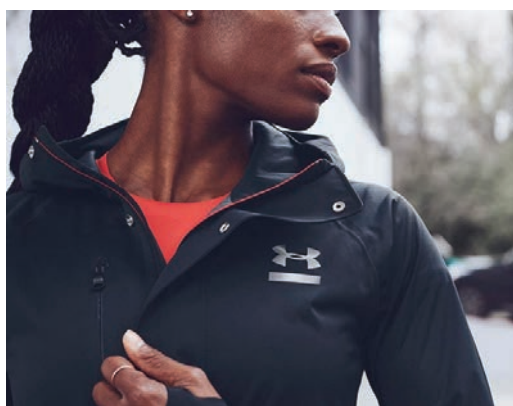
- Needed a tool capable of managing digital material libraries, extensive testing requirements and comprehensive test data in both development and bulk production.
- Desired a way to increase collaboration both internally and with mill partners to guarantee performance and increase speed to market.
- Data silos were inhibiting growth and needed to create global efficiencies in both material development and sourcing processes.
- Data entry and static file management was stifling innovation.



[www.Texbase.com](http://www.Texbase.com)

## Solution

- Fully leveraged Texbase as their material development and testing platform.
- Utilized Material, Lab Test and Spec Connect to improve collaboration with their fabric mill partners to decrease data entry and the dependency on spreadsheets, Pdf's and email.
- Standardized testing protocols, operating procedures and compliance documentation.
- Integrated with third party labs on the Texbase Connect, incorporating multi-tiered workflows where a lab test can be created at any location and at any stage of the business process.



## Results

- Created one system and one place to store all development and production data that is accessible and reportable by both internal teams and external partners.
- Gained faster and valuable insights into material and quality test data using Auto-Eval and SPC charting.
- Automated manual processes and gained workflow efficiencies.
- Improved collaboration both internally and externally by providing both workflow visibility and unique reporting throughout the supply chain.
- Eliminated duplicate entry, reduced errors and streamlined business processes as mill partners can make lab requests within Texbase and results are dropped into Texbase with field-level data, not just documents.

Texbase provides compliance, quality and materials management software solutions that power great product experiences in the apparel, footwear and consumer products industry. Texbase is a pioneer in cloud-based business solutions and collaboration platforms that unite brands, retailers, suppliers and testing labs that trace compliance and quality from raw materials to finished product.