



Patagonia Relies on TEXbase for Material and Product Development

To build the best product, cause no unnecessary harm, and use business to inspire and implement solutions to the environmental crisis is Patagonia's mission statement. Building the best product requires a painstaking exercise in quality which begins in development and continues through production. As such, Patagonia chooses to use TEXbase in conjunction with best of breed PLM and ERP solutions to ensure they exceed goals driven by their corporate mission statement – from concept to compliance.

“It’s not a question of TEXbase or PLM – we use both. In our experience, both are equally critical to the overall health of our brand.”

– Randy Harward
Senior Director, Research and Quality



CHALLENGES

- Unable to manage over 6,000 annual raw materials with their existing PLM and ERP systems.
- Difficulty finding IT resource support as it related to evaluating material development specific technology.
- Current systems couldn't efficiently and accurately generate, track, store, retrieve, and analyze performance specifications and test data.
- Struggled to scale more efficiently as their global supply chain evolved.

SOLUTIONS

- Added TEXbase Material Lifecycle Management solution to seamlessly join existing PLM and ERP systems.
- Selected TEXbase web-based Software as a Service solution model.
- Chose TEXbase to manage global raw material platform including sourcing, performance specifications, and lab testing.
- Leveraged TEXbase CONNECT to standardize communication with suppliers enabling mills and labs to understand critical specification and testing requirements and submit data in real time – ensuring consistency and compliance.

RESULTS

- Strengthened brand health (from concept to compliance) by using TEXbase in conjunction with best of breed PLM/ERP to solidify an organizational material and product development platform.
- Scaled operations while supporting aggressive growth in testing requirements with minimal increases in head count and IT resource support.
- For first time in company history, communicating specifications to mills has delivered exceptional clarity resulting in faster turn times and accelerated innovation.
- Reduced turn time and strengthened quality related to on time, every time production without relying on IT support.